

City College News

GEORGE BROWN COLLEGE

JANUARY 1987

Boost our image and staff morale: '87/88 Objectives

George Brown needs to polish up its image, improve staff morale, and start moving in some new directions.

These are crucial areas that should be addressed in the 1987/88 year that starts on April 1, 1987, according to annual objectives drawn up recently by the College Planning Committee.

Staff also need more professional development, and steps should be taken to ensure the quality of George Brown programs remains high, it says.

These five objectives were chosen from dozens that arose during monthly meetings of the 15-person Committee and in discussions by Committee members with staff in every division and department, says College Planner Rick Quine.

This is the first year people outside the committee have been consulted.

"It's quite a departure," says Quine.

The consultation also resulted in lists of more specific suggestions and ideas — which were published with the objectives for the first time.

For instance, the image objective is accompanied by nine project suggestions including renovating worn college areas, improving the phone system, and making College facilities more easily accessible to the public.

"The examples are a closer reflection of what the individual (college) areas were saying," says Quine.

The project suggestions serve as guidelines for divisions and departments who vie for funding by developing projects that support one or more of the objectives.

In past years, the College has spent \$200,000 on New Initiatives projects but this year the amount will depend on the number of worthy projects and their financial needs, he says.

A large number of New Initiatives projects in the past two years have been used to buy specialized computer equipment and to train staff to use computer equipment.

The Committee will be choosing projects for funding in the near future based



Photos: Neil McGilvery

Nightingale Campus Manager Ron Swentiski (left) and Supply Clerk Ed Jordan inspect one of two portable classrooms set up in early January between the main Nightingale building and the parking garage next door (inset photo). One will be used as student study space.

Portables ease Nightingale squeeze

Two portable classrooms have been set up beside Nightingale Campus to temporarily ease growing space problems.

One will be used as a classroom for Chiroprody students, the other as study space for all students in the Campus' Community Services and Post-Dipoma Nursing programs.

"The students have been vocal about the lack of facilities," says Campus Manager Ron Swentiski.

The portables — 60 by 40 feet each — will free up one small classroom, and a small study room on the main floor that will be used as a faculty lounge and meeting room, he says.

The number of full-time students at the eight-story campus has increased from 100 in 1978/79 to more than 730 in 1984, and that number could double by 1990, according to a report by Physical Resources Director Michael Rant.

The College is considering transferring

Community Service programs to other locations or putting an addition on the existing building to accommodate the burgeoning student population, he says.

The three top floors of the building are currently being leased by the Hospital for Sick Children and used as a hostel for patients' visiting families.

The building — behind Mount Sinai Hospital on University Ave. between College and Dundas Streets — housed the Nightingale School of Nursing until it amalgamated with George Brown in 1973.

The portables — located on the north side of the building next to a parking garage — increase the amount of classroom space at the campus by six per cent and the amount of free space for student use by almost a quarter.

The portable used for studying may also be used from time to time for special student activities, Swentiski says.



Comment by Doug Light

Economic impact

For most of us at George Brown, the College's impact is felt at a human level. We know — or hear of — students who struggle through upgrading programs, put extra effort into their projects, or quickly find success on the job. While these stories of individual achievement are satisfying, we should remember that George Brown has an equally impressive impact on the economic health of our city.

It is impossible to precisely measure the College's role in terms of economic growth, employment, or productivity, but it is certain that its contribution is significant.

In direct expenditures alone, George Brown injects more than \$80 million a year into the local economy for goods and services. About \$60 million of that is in salaries for our 1,250 full-time and hundreds of part-time employees.

Special capital projects such as the new hospitality building at St. James give an additional boost to a particular sector — and again about 65 per cent of the \$9.3 million being spent on construction is wages for the men and women who work for project contractors.

Indirectly, the College makes an even larger contribution by enhancing the lifelong employability and earning power of thousands of people in Metro Toronto. Our upgrading, youth training, and basic literacy programs allow hundreds of the formerly unemployed or underemployed to leave a life of government support for independent and productive working lives. Our apprenticeship, post-secondary, government-sponsored, community outreach, continuing education, and on-the-job programs increase the efficiency of our economy by training people with skills that satisfy industry demands.

The College also serves an important support role through placement centres operated in co-operation with the Toronto Board of Education and the City of Toronto, employment studies by our Research and Program Development Department, and special programs designed to tap the resources of our senior citizen and ethnic communities.

We should not undervalue George Brown's contribution to the economic well-being of our community.

Libraries to join Student Services as part of Department re-structuring

George Brown's libraries and audiovisual departments will become part of the Student Services Department on April 1, Administration Vice-President Jim Turner has announced.

The amalgamation — which stems from Library Director Rita Edwards' decision to retire this year — is consistent with the College's aim of reducing administrative costs by consolidating departments, he says.

The move affects 28 employees at all campuses and increases the staff size of Student Services to more than 80.

Student Services Director Malcolm Sykes says the amalgamation comes midway in a two-year review and re-structuring of the Department's services.

"We're trying to rethink our operations."

Department staff are looking at all operations — including counselling, placement, financial aid, health services, housing, and athletics — to see how they can better serve students, he says.

Several changes in Department operations and administration have already been made.

Projects to support five objectives

Continued from page 1
on the following five College objectives for 1987/88:

1) Image: To make individual as well as concerted efforts towards improving the visual and professional image of our College.

2) Staff Morale: To recognize the merit and contribution of each employee and encourage individual commitment to excellence.

3) Quality of Education: To achieve academic excellence by making available to students the best combination of practical training and individual development.

4) Staff Development: To encourage and support employees in broadening their competencies through individual and co-operative efforts.

5) New Directions: To develop and implement new ways of delivering College services.

There was consensus among the 60 staff members interviewed by the Committee about the importance of improving the College's image and the need for better staff morale, Quine says.

Examples listed with the staff morale objective included rewarding performance that leads to excellence, informing staff of institutional goals and directions,

The three-person Secondary School Liaison Department — which conducts off-campus recruiting campaigns and campus visits — left Student Services to become part of the Continuing Education and Marketing Division on Jan. 1, 1986.

"The transfer of responsibility reflects the close working relationship that exists between our two departments and our intention to provide additional marketing support to the work of the liaison office," says Continuing Education and Marketing Dean Bob Struthers.

In an unrelated development, the departure of Student Services Associate Director Paul Hollow to the Job Start Program has prompted an administrative reorganization of the Department.

Hollow's position will not be filled immediately, but Financial Aid Manager Dudley Campbell will assist with the administration of the whole Department for 1987, Sykes says.

Senior financial aid editor Jennifer Evans will act as Financial Aid Officer for the year, he says.

assuring regular meetings between managers and staff, and removing bureaucratic barriers to creative thinking.

College Planning Committee members are: Bob Williams, Lana duBois, Brian Beetles, Brad Garside, Phyllis Cutler, Chris Halliday, Earl Durst, Jim Carswell, June Kingshott, Alex O'Reilly, Marguerite Wales, Bob Kotyk, George Betts, Jim Graham, and (Chairperson) Jim Turner.

Consultant among 3 new Governors

A management consultant who has been involved with the Management Development Program of the Affirmative Action Advisory Committee is one of three new members appointed to George Brown's Board of Governors.

Linda Geluch has taught the academic portion of the program for women employees.

She is joined on the Board by Nancy Munden, also a management consultant, and Doug Ellis, Director of Human Resources for the Toronto Dominion Bank.

The 12-person Board is the College's ultimate decision-making body.

Events

Jan. 28 — Men's basketball vs. Fanshawe College, 8 p.m., St. James gym.

Jan. 30 — Basketball Doubleheader: George Brown vs. Algonquin College. Women play at 6 p.m., men at 8 p.m. St. James Gym.

Jan. 31 — Women's Volleyball Tournament, 10 a.m., St. James Gym.

Feb. 4 — Men's basketball vs. Niagara College, 8 p.m., St. James Gym.



Feb. 10 — Yukio Matsuo, who is considered the world's best ice sculptor, will carve six foot square blocks of ice outside Kensington Campus on Nassau Street from 9 a.m. to noon, and on the second floor patio at St. James from 2 to 5 p.m. Sponsored by the Hospitality Division.

Feb. 11 — Women's basketball vs. Fanshawe College, 8 p.m., St. James gym.

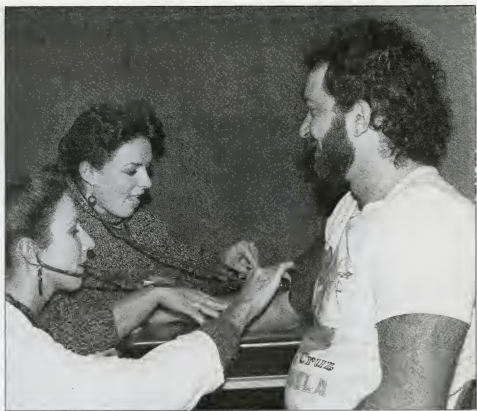
Feb. 12 — Academic Council meeting, 8:30 a.m., 500 MacPherson Boardroom.

Feb. 13 and 14 — George Brown hosts the Ontario College Athletic Association (OCAA) Table Tennis Championships, St. James gym. Call Athletics (ext. 3281) for more information.

Feb. 27 — Lawyer Mary Meany will speak on "Human Rights of Teachers and Students," 2 to 4 p.m., Casa Loma. Call ext. 3293 for location and information. Sponsored by the Professional Development Department.

400 graduate

A convocation for 400 students in Nursing, Chef Pre-Employment, Business and Electronics programs was held on Jan. 26 at Convocation Hall, University of Toronto. Convocation speaker was Floren Cleary, Dean of the School of Applied Arts and Health Sciences, Georgian College.



Nursing students Monique Casteleyn (left) and Kim Hughes check the blood pressure of St. James Plumber Gino Gaudio in a free clinic in the campus atrium in December. Hundreds of students and staff took advantage of the clinic, which gave nursing students practice in checking blood pressure and working with the public. Gaudio, who regularly works out, says his blood pressure was reported to be "excellent."

Davis now heads Electrical Dept.

Ray Davis has been appointed Chairperson of the Electrical Technology Department of the Technology Division, says Dean Brian Beetles.

Davis has taught in the Electro-Mechanical Department for many years, and was most recently co-ordinator of industrial electronic programs for the Division at Casa Loma.

He replaces Ron Kay, who retired from the College in November.

In an unrelated development, Electronics Chairperson Bill Dykstra recently returned to work at St. James after a 19-month secondment to the Ministry of Education to develop computer learning software for secondary and post-secondary schools.

He replaces acting Chairperson Toivo Teng.

Allan Moore taught computer studies

Allan Moore's 20-year career in computer science started in industry but soon

led to teaching at three post-secondary institutions.

The Business Division instructor — who died in early December at the age of 44 — taught at Centennial College and York University at various times, as well as at George Brown.

Moore joined the College in 1974 and taught systems analysis and computer programming — skills he developed in industry.

Business Administration Chairperson Ed Dunn says Moore was well liked by both his colleagues and students.

He is survived by his wife, Jane, and two daughters.

Funding up 4.3%

The provincial government is increasing operating funds to Ontario colleges by 4.3 per cent for the 1987/88 year, the Hon. Gregory Sorbara has announced.

Total operating funds — which will be divided between 22 colleges — are \$624 million for the year, the Minister of Colleges and Universities says.

At George Brown, the 1986/87 provincial operating grant of \$36 million accounted for 46 per cent of all College revenue.

Names in the News



Photo: Neil McGillivray

The thrill of victory — The Campus Manager's team from Casa Loma which won the second annual college-wide staff volleyball tournament in December included (Top row from left) Jim "Brutal" Barron, Grant "Killer" Krisman, Russell "Pitiless" Palmer, "Dangerous" Danny Spiliopoulos, (bottom row from left) "Merciless" Mike McGee, Captain "Demon" Dave Fraser and "Ferocious" Frank Piccinin.

Shawn Kirkup did a three hour, 35 minute tour of the countryside around Honolulu, Hawaii in December — by foot. That's how long it took him to finish the 26 mile, 385 yard Honolulu Marathon. The Registration Systems Co-ordinator — who took up running last year — says the scenery was a nice change from Toronto. "You run up two mountains and along the coast... and they had hula dancers at the water posts." It was Kirkup's second marathon. He finished the 1986 Toronto Marathon in three hours and 20 minutes. Winning time in Honolulu was two hours, 11 minutes for men and two hours 31 minutes for women.

Kensington Campus Evening Supervisor **Kevin McKee** had to do some quick thinking before Christmas when Hotel Front

Office instructor **Kathleen Thompson** started to have her baby — in class. McKee bundled her into his car and rushed her to St. Michael's Hospital. "We got stuck behind a streetcar," McKee recalls. Once safely in hospital, doctors helped deliver a healthy baby girl — **Victoria Alberta**.

City College News

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The next issue of *City College News* will be published on Feb. 19. The deadline for submissions is Feb. 5.

George Brown  The City College

Mary Rose Ward left George Brown in 1982 to start her own business after teaching fashion design and illustration for seven years. Now her women's knitwear company has 40 employees, four stores, and annual sales of \$3 million — but she hasn't forgotten the College. She returned in December to personally present four students with \$500 Mary Rose Awards for their proficiency. Money for the four awards that went to **Kong Diep**, **Faith Robinson**, **Delia Li**, and **Lorena Pinelli** was raised by selling material to students at low cost, she says.

Mary Meany, a lawyer with the firm Fraser Beatty and daughter of Bookstore Manager **Pat Meany**, spoke to Business Division instructors in December about the legal issues involved in teaching and student relations. Teachers face a variety of potential legal hazards in seemingly benign areas such as course objectives, comments on student work, and references to employers as well as the standard human rights issues, she says. Meany will repeat the seminar at Casa Loma in February. (See events column on page 3 for details.)

Watercolour paintings of Nova Scotia ports by Graphic Design instructor **Hector Greville** are on show at the Gibson House gallery, 5172 Yonge St., North York, until Jan. 30. Greville says his last show, at Toronto's Merton Gallery, was a success.

The Personnel Department has told us of the following staff changes:

A new faculty member in the Job Start Program at Casa Loma is **Frankie Chernin**.

New support staff include **Leonardo Correa** in the Caretaking Department at Casa Loma, **Nancy Ferrara** in the Secondary School Liaison Department, and **Yasmin Walli** in the Industrial Training Department at St. James.

Internal transfers include: **Lois Athanasias**, who left a counselling position with the Job Start Program for one with the Futures Program at St. James; **Eugenie Gardner**, who left a support position with the Industrial Training Division for one with the English and Liberal Studies Department at Casa Loma; and **Paul Hollow**, who left a position as Associate Director of the Student Services Department for a counselling position with the Job Start Program at Casa Loma.

Retiring from the College are: **Bill Carr** and **George Jason** from faculty of the Technology Division at Casa Loma; **Lillian Frimer**; and **Giuliano Pecchia** from a position with the Caretaking Department at Casa Loma.

Leaving the College are **Donna Humphries** and **Wally Mitchell**.